

# GARDEN DECOR

YOUR GUIDE TO SELLING OUTDOOR ACCESSORIES



## SPRING 2008

*Bonus distribution to  
High Point Market, Hospitality and  
Design Expo, National Hardware Show*

### IN THIS ISSUE

- Cover Story
- Product coverage:  
Garden Fragrances (Candles, etc.),  
Fountains
- Fresh from Market:  
Winter Market review
- Garden Shop
- Retail Success
- Outside In
- Guest Column

### DEADLINES

Space close: Feb. 8  
Materials due: Feb. 15  
Editorial deadline: Feb. 5

## SUMMER 2008

*Bonus distribution to  
Dallas, Atlanta and New York Gift Shows  
and Casual Pre-Market*

### IN THIS ISSUE

- Cover Story
- Product coverage:  
Pots and Planters,  
Indoor/Outdoor Wall Decor
- Garden Shop
- Retail Success
- Outside In
- Guest Column

### DEADLINES

Space close: May 9  
Materials due: May 16  
Editorial deadline: May 6

## FALL 2008

*Bonus distribution to  
International Casual Furniture & Accessories  
Market, High Point Market*

### IN THIS ISSUE

- Cover Story
- Product coverage:  
Weather Instruments, Statuary
- Fresh from Market:  
Summer Market review
- Garden Shop
- Retail Success
- Outside In
- Guest Column

### DEADLINES

Space close: Aug. 11  
Materials due: Aug. 15  
Editorial deadline: Aug. 5

## WINTER 2008/2009

*Bonus distribution to  
Dallas, Atlanta and New York Gift Shows  
and Pool & Spa Expo*

### IN THIS ISSUE

- Cover Story
- Product coverage: Bird accessories,  
Indoor/Outdoor Clocks
- Garden Shop
- Retail Success
- Outside In
- Guest Column

### DEADLINES

Space close: Oct. 31  
Materials due: Nov. 7  
Editorial deadline: Oct. 28

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