

Home Accents Today

The information source for the home accents industry

Editorial Invitation for Design Directions: Desks

From: Lindsey Strader, product editor

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Please accept our invitation to submit materials for editorial coverage in the *Home Accents Today* Design Directions featuring desks, appearing in our June issue.

Products Showcased

All styles of desks will be showcased, especially small accent pieces. We will not feature large office configurations. We ask that you submit only your **current best sellers**. Selections will be based on the product's design merit and style significance, as well as image quality.

Photography Guidelines

We need high-quality images for publication. We can accept transparencies, prints, slides or digital images. Digital images must have a resolution of 300 DPI or higher and be at least 3x4 inches in size. Please send printouts of any digital images. (Detailed instructions on how to send digital images are posted under Editorial Invitation on our Web site, www.homeaccentstoday.com).

Important: Remember to include a short description and suggested retail price with each image submitted. There is not a specific form for the Design Directions submissions, so please include descriptions and contact information.

How to Submit Materials

We can receive your images and descriptions in several ways. Select the way(s) that is most convenient for you. All the information you need is provided below:

By FTP: Go to www.homeaccentstoday.com and click on 'Editorial Invitation' then select Design Directions: Desks

By fax: 336-605-1158

By e-mail: HATmarket@reedbusiness.com

By mail: Home Accents Today, 7025 Albert Pick Road, Suite 200, Greensboro, NC 27409

Deadline for all materials: Friday, May 15