

Home Accents Today

The information source for the home accent industry

Editorial Invitation

2009 Fall Market Issues

DEADLINES:

Las Vegas: Friday, Aug. 14

High Point: Friday, Sept. 4

YOU ARE INVITED to submit images and information on products you would like *Home Accents Today* to consider for our Las Vegas and High Point Market issues.

There is no charge, but please follow these important guidelines.

Products eligible for coverage must be appearing at the Las Vegas Market in September or the High Point Market in October. Please complete the accompanying form and return it to us by the deadlines above; use the enclosed product labels to identify each submission. Your products will be considered for both national issues, as well as the dailies.

There are several opportunities for coverage:

■ Nationals: EXCLUSIVE SKETCHBOOK

The Sketchbook is our featured overview of those products representing the season's most dramatic trends.

■ National:s NEW PRODUCT PREVIEW

The New Product Preview is a comprehensive presentation of market offerings. Introductions will display a representative image and product description.

■ Dailies: MARKET'S FIRST LOOK

Market's First Look is the product feature in each of our three daily issues published at the Las Vegas and High Point market. New products representing significant market trends will be included in one of these on-site publications.

HOW TO SUBMIT MATERIALS

E-mail to HATmarket@reedbusiness.com is preferred. See below for other options.

Image Guidelines

We require high-quality images for publication. Digital images must have a resolution of 300 dpi or higher and be at least 3x4 inches in size. If you send us a disk with multiple digital images provide printouts of the images. Digital images can be e-mailed directly to HATmarket@reedbusiness.com or transmitted via our FTP site. Go to www.HomeAccentsToday.com/ftp.pdf for instructions on using our ftp server. Please notify via email if submitting via FTP.

Labeling

Fill out and attach the company information form attached or fill out online at www.homeaccentstoday.com. Fill out and attach a label to each image submitted — photocopy the labels if you need more. If sending images by e-mail or ftp remember to include the product information requested on the label. **Product information is very important:** If we do not have all the required information we cannot consider your product for publication.

RETURN SUBMISSIONS TO:

Home Accents Today

Attention Product Editor: Tracy Bulla or Lindsey Hughes

7025 Albert Pick Road, Suite 200, Greensboro, NC 27409

CONTACT THE PRODUCT EDITORS

Tracy Bulla

336-605-3794

HATmarket@reedbusiness.com

Lindsey Hughes

336-605-1043

ISSUES PUBLICATION DATE

September National Sept. 14

Tuesday Vegas Daily Sept. 15

Wednesday Vegas Daily Sept. 16

October National Oct. 17

Sunday High Point Daily Oct. 18

Monday High Point Daily Oct. 19

Tuesday High Point Daily Oct. 20



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*** THIS INFORMATION MUST BE COMPLETE TO BE CONSIDERED FOR PUBLICATION. IT CAN BE SUBMITTED ONLINE AT WWW.HOMEACCENTSTODAY.COM. CLICK ON EDITORIAL INVITATIONS BUTTON AT TOP TO COMPLETE.**

Company name _____

Address _____

City _____ State _____

Phone _____ Fax _____

Web site _____ E-mail _____

Contact person _____ Title _____

form completed by _____ Title _____

Where do you show in Las Vegas? Market building/space number _____

Where do you show in High Point? Market building/space number _____

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Attention Product Editor: Tracy Bulla or Lindsey Hughes
7025 Albert Pick Road, Suite 200, Greensboro, NC 27409
fax 336-605-1158

CONTACT THE PRODUCT EDITORS

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fax 336-605-1158	

PRODUCT LABEL attach to each image submitted



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DEADLINE:

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company name _____

product name _____

collection name _____

description (color, material, style) _____

designer/artist _____

approximate retail price _____

If previously shown, please
note market and month _____

Las Vegas market building/space number _____

High Point market building/space number _____

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