

# Home Accents Today

The information source for the home accent industry

## EDITORIAL INVITATION

To: **ALL WALL DECOR VENDORS**

January 5, 2009

From: Lindsey Strader, product editor  
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Please accept our invitation to participate in the *Home Accents Today* 2008 Wall Decor Design Notebook, appearing in the February issue. The Design Notebook features the top trends in wall decor, as well as best-sellers in the category. Every company that submits a best-seller image will be included, but please send us more (up to 10) to be considered for the trend stories as well.

### Products and Styles Showcased

Framed prints and original art, wall sculpture and other types of three-dimensional wall art, mirrors and soft decor such as tapestries/wall hangings are welcome. We ask that you submit your newest products and current best-sellers (please note the best-sellers on the product labels).

### Photography Guidelines

We need high-quality images for publication. We prefer digital images, but can accept transparencies or prints. Always include a completed label (below) for each image submitted. Digital images must have a resolution of 300 DPI or higher and be at least 3x4 inches in size. Please send printouts of any digital images. If you need more specific guidelines on sending digital files, click on Edit Invite on our Web site at [www.HomeAccentsToday.com](http://www.HomeAccentsToday.com).

**Important:** Attach a completed label (below) to each image submitted.

**HOW TO SUBMIT MATERIALS:** All the information you need to submit images and forms is below:

**E-MAIL:** HATmarket@reedbusiness.com

**WEB:** [www.HomeAccentsToday.com](http://www.HomeAccentsToday.com) (click on Edit Invite to complete and submit this form online)

**FTP:** [www.HomeAccentsToday.com/ftp.pdf](http://www.HomeAccentsToday.com/ftp.pdf)

**FAX:** 336-605-1158

**MAIL:** Home Accents Today, 7025 Albert Pick Road, Suite 200, Greensboro, NC 27409

Company name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web site \_\_\_\_\_ Company e-mail \_\_\_\_\_

Contact (person filling out form) \_\_\_\_\_ Phone \_\_\_\_\_

**DEADLINE FOR ALL MATERIALS: TUESDAY, JANUARY 13, 2009**

-----PHOTO LABEL-----

Company name \_\_\_\_\_ Phone \_\_\_\_\_

Type of wall decor \_\_\_\_\_ Approx. retail price \_\_\_\_\_

Collection/model \_\_\_\_\_ Artist \_\_\_\_\_

Medium & materials (art, frame, materials) \_\_\_\_\_